



School Competition

As the new school year begins, schools are preparing for competition. Yes, competition! One of the things that has changed the most about education is that schools need to compete with other schools to stay in business. The days when schools could assume that the kids in their neighborhood would go to the school in their neighborhood are over. Most schools now have to compete with other schools to keep their enrollment and stay in business.

Competition goes well beyond the school. One of the most important factors that home buyers look at when they are purchasing a home is the quality of the schools in the neighborhood of the home they looking to purchase. Homes in neighborhoods with good schools will be more desirable than homes in neighborhoods with poor schools. Higher property values will usually mean more taxes and more money for schools. It is all connected to competition.

A good school starts with a good administration, but many times it is difficult for the administration to make changes that will improve school performance. The administration can't usually do much about the building and changing the teachers can be difficult. Certainly this is a huge topic: Improving School Performance.

My suggestion is that using Super Star Online (or other high quality software) can make a difference and give a school something that competing schools are not using, something that can make a competitive difference, when properly used. The courses of Super Star Online can give your students a different way of learning and sometimes a more effective way of learning, leading to a higher rate of success. Our objective is to develop a love of learning.

My top 3 suggestions for picking software that will make a difference and reasons to consider Super Star Online are as follows:

1. The software should be engaging and fun. Software that is boring and tedious has no place in schools (or anywhere). We are very pleased that our customers tell us that the courses of Super Star Online are their kids favorites and that they are among the very best and most engaging courses available.
2. The software should be easy to use. Kids and teachers do not need to be frustrated by software that is difficult to use and navigate. We pride ourselves on making our software easy to use and we make learning easy.
3. Tracking and motivational. The data shows success, you can't claim success without the data. Our Super Star Motivational and Data Tracking System gives kids instance feedback about their responses and they earn silver or gold stars for completing each activity. They earn a gold star certificate of achievement for completing the entire course to the gold star level. Our reports show progress through the course as well as the pre-test ad post-test results and our course

usage report shows how many minutes each class, course and student have used the courses and their results.

Super Star Online may not solve all the problems a school has, but it is clearly a very cost-effective way to help boost student performance and give your school an edge in competing with other schools.

Update - Silly Pictures and Silly Sentences

Last Month I told you that we are working on a new courses called "Silly Pictures" and "Silly Sentences". I promised you a link so you can try these new titles. Here is your link: <https://superstar.hm21.com/silly> . Use any number from 1 to 10 as the User Name and use the same number as the password. (in other words, you can use 2 as the user name and password 2.)

HTML5 - Currently our only courses that can be used on an iPad or Android device are: Beginning Reading with Phonics, Phonics 1a - Vowel Sounds and Phonics 1b - Consonant Sounds. We are now working on converting Silly Pictures and Silly Sentences into HTML5 and expect this to be completed in the near future.

Silly Pictures



Example of "Silly Pictures" Picture Builder 1 and Picture Stories 1

In the Picture Builders, students build a picture by clicking on the items they want to draw. The pictures are combined to make a picture and a sentence describing the picture.

In the Picture Stories, students click on the letter that completes the word. In the Pre-K level, students click on a letter and the letter is automatically placed. In the Kindergarten level, student must click and place the letter in the correct place or they can drag-and-drop the letter.



Example of "Silly Pictures" Speed Round and Super Star Page

In the Speed round, students hear and see a word and must pick the picture that goes with that word.

The Super Star Page shows the ten stars that students can earn to get a "Gold Star Certificate of Achievement". In the Pre-K level, there are no wrong answers, so students can easily earn gold stars for every activity. In the Kindergarten level the Picture Builder activities must be completed to the required level (default 1 mistake, but can be set by the teacher) in order to earn a "Gold Star Certificate of Achievement".

Silly Sentences

Silly Sentences has three sections: A teaching section with an animated presentation about building sentences and our sentence version of our Learn the Words, the Sentence Builder and Look and Say.

If you are familiar with our wonderful Beginning Reading with Phonics course, you may notice that some of the material in the Beginning Reading with Phonics course is similar or the same as the material in Silly Sentences or Silly Pictures. You are correct. These two courses are expanded versions of lessons from Beginning Reading with Phonics. These lessons are too important not to give kids more practice on these important skills. These courses are also wonderful starter courses because they are smaller courses with fewer stars, so kids can finish these courses faster and earn their gold star certificate of achievement.



Sentence Builder Lesson lets kids build sentences from three words by putting the words in the correct order.



The lion was brown.
The lion ate cake.
A lion was sad.

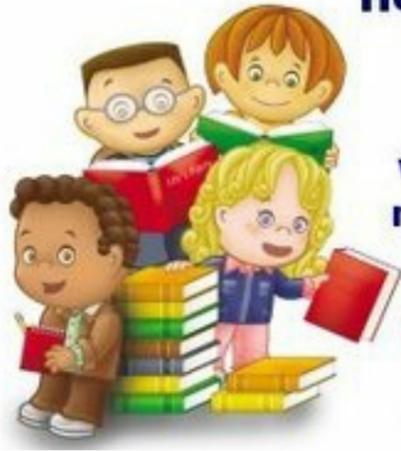
Look and Say Lesson lets kids identify the correct sentence that goes with the picture.

Pictures - The point of these two new mini courses is that they are rich in picture-word-sound association and identification. These courses will be especially useful to kids who do not speak English or kids who are having a hard time getting started with reading.

We are currently working with a phonics instructor in China who loves our courses. He especially loves Silly Pictures and Silly Sentences because he is the one who asked us to build these., He does not teach English by Chinese symbols, he teaches English by pictures and sounds. We are very honored to help students in China learn English with our phonics courses.

Need a Quote?

If you need a written quote, I would be happy to provide one for you. Send me a request for a quote to: dan@helpme2learn.com . Let me know if I can help in any way. We appreciate your business.



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with Super Star"



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