



## 2017 in Review

If you missed one of our newsletters, we now have them posted on our web site at: [News](#) . Rather than repeat all of the stories of this year, you can review the items you are interested in.

### **2017 has been a big year for us. Here is a list our big news of 2017:**

1. **New Courses: Silly Pictures and Silly Sentences.** In June, we released two new courses <http://helpme2learn.com/downloads/newsletters/july2017.pdf> . Silly Pictures is designed for Pre-K and Kindergarten and Silly Sentences is designed for Kindergarten and First Grade. These were great additions to our Super Star line-up of courses and were added at no cost to the subscription of our current users.

2. **New Course for Teachers and Site Administrators.** In August, we released a new course called Teacher Resources. Later, we added a section for Site Administrators. Our idea is to put everything a teacher or site administrator might need to know about Super Star Online in one easy to find place [newsletters/august2017.pdf](#) . This course contains a combination of written instructions and video tutorials to help explain the courses and Super Star Online system. We pride ourselves in how easy to use our courses are, but we also give teachers and administrators the features they need to make an effective use of our courses at school. For new users, we often recommend that they start with our tour of each of the courses.

While we have created this wonderful resource for teachers and site administrators, we are always available to help you with any questions or problems that you might have and to give you a personal tour of any of our features. We want to do everything that we can to help you and your students succeed.

3. **Server in China.** In 2017, we established a server in China to serve students in China who want to learn English. Our principal partner is Tyger Li who is the founder of Tyger Phonics. Tyger is an outstanding and energetic instructor who is using Super Star Online along with his courses to bring English Instruction to China in a new and compelling way.

4. **HTML5:** We have been working on converting our courses into HTML5 for several years now. It is a long and expensive project. This year we released Phonics 1b – Consonant Sounds in HTML5. The idea for our customers is that if they are on a device that supports Flash, they will use our normal Flash course. If they are on a device that does not support Flash, they will automatically move to our HTML5 version. We are trying to create an experience where our customers can use our courses on any computer or device.

Besides Phonics 1b, we currently have Beginning Reading with

Phonics and Phonics 1a - Vowel Sounds available in HTML5. We are currently testing the HTML5 version of Silly Pictures and it should be released in January. We will then work on Silly Sentences and Phonics 2a. Our focus in 2018 will be converting our courses to HTML5.

5. **Apps:** We recently released a free app for Android users to make it easier to access Super Star Online by creating a device shortcut and saving the web link, user name and password of the student. We are working on a similar app for iPad/iPhone but Apple has been difficult to work with and has not approved our app. We will continue working on it.

We did reactivate the two iOS apps that we do have and we also have a free version of the "Read a Book" app. You can learn more about our apps at: <http://helpme2learn.com/school/apps> .

6. **The "World Record Speed Round Challenge":** A few months ago we released the first "World Record Speed Round Challenge" in Phonics 1b. The idea is to give your students a chance to become the speed round champion in any of our Phonics 1b speed rounds. They are able to compete at the class, school, state, country and world level. This is our way of bringing greater attention to our "Learn the Words" activities and speed rounds. My idea has been to post the results of one of the world record speed rounds on our [Facebook](#) page, but I have not done a good job of that. Maybe something for a new year resolution.

<http://helpme2learn.com/downloads/newsletters/october2017.pdf> .

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### Happy New Year!

We appreciate your business and look forward to serving you in 2018 and beyond.

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"Your Kids will Love Learning with Super Star"

The advertisement features a group of cartoon children on the left, some reading books and others with stacks of books. On the right, children are shown in active play: one is riding a bicycle, another is on a skateboard, and a third is running. The background is white with a light blue shadow effect under the children.